

# ORDER



**Orders**  
**Order / Rev:** 2036377  
**Alt Order #:** WOC12590888  
**Product Desc:** Primary  
**Estimate:** 561  
**Flight Dates:** 07/04/20 - 07/07/20  
**Original Date / Rev:** 07/01/20 / 07/06/20  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Jamestown Associates / POL  
**Buying Contact:** Penny Lacks  
**Billing Contact:** \_\_\_\_\_  
734 15th Street NW Suite 550  
Washington, DC 20005

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Kathleen Wall / R / US HOUSE /  
**Demographic:** A50+  
**Product Codes:** PL-US House Representative  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 114253  
**Agency External ID:** 22298AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/07/20	61	\$51,310.00	\$43,613.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	61	\$51,310.00	\$43,613.50	148.40
<b>Totals</b>	<b>61</b>	<b>\$51,310.00</b>	<b>\$43,613.50</b>	<b>148.40</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	27%	\$51,310.00
Market	100%	\$190,037.04

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	73%	\$138,727.04

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 Product Desc: Primary  
 Estimate: 561  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	07/04/20	07/07/20	Local News @ 430a M-FCM CBS Early Morning @430A (Program: CBS Early Morning @430A - P4)	CM	4:30 AM-5:00 AM	MT-----	:30	1	\$30.00	P05	0.50	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	MT-----		1				\$30.00		0.50			
N 2	KHOU	07/04/20	07/07/20	Local News @ 6a M-F CM #HTownrush @6a (Program: #HTownrush @6a - P4)	CM	6:00 AM-7:00 AM	MT-----	:30	4	\$380.00	P04	1.40	NM	4	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	MT-----		4				\$380.00		1.40			
N 3	KHOU	07/04/20	07/07/20	CBS This Morning CM CBS This Morning (Program: CBS This Morning - P4)	CM	7:00 AM-9:00 AM	MT-----	:30	6	\$330.00	P04	1.80	NM	6	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	MT-----		6				\$330.00		1.80			
N 4	KHOU	07/04/20	07/07/20	Great Day Houston 9-106M GREAT DAY HOUSTON (Program: GREAT DAY HOUSTON - P4)	CM	9:00 AM-10:00 AM	MT-----	:30	4	\$230.00	P04	1.50	NM	4	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	MT-----		4				\$230.00		1.50			
N 5	KHOU	07/04/20	07/07/20	Price is Right CM THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT - P4)	CM	10:00 AM-11:00 AM	MT-----	:30	4	\$500.00	P04	2.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	MT-----		4				\$500.00		2.00			
N 6	KHOU	07/04/20	07/07/20	Let's Make a Deal 2-3p CM LET'S MAKE A DEAL (Program: LET'S MAKE A DEAL - P4)	CM	2:00 PM-3:00 PM	MT-----	:30	2	\$600.00	P03	1.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	MT-----		2				\$600.00		1.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KHOU	07/04/20-07/10/20	Let's Make a Deal 2-3p		2:00 PM-3:00 PM	MT-----	:30		<del>(\$600.00)</del>		1.00	NM		
				See MG 6.5 [NA/Oversold - ml]											
	5	KHOU	07/07/20-07/07/20	Local News @ 10p M-F		10-1035p	-T-----	:30		\$1,300.00		1.00	NM		
				Ⓜ MG for 6.3 07/07											
N 7	KHOU	07/04/20	07/07/20	Local News @ 4p M-F CM 11 NEWS AT 4PM (Program: 11 NEWS AT 4PM - P4)	CM	4:00 PM-5:00 PM	MT-----	:30	4	\$300.00	P04	1.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	MT-----		4				\$300.00		1.00			
N 8	KHOU	07/04/20	07/07/20	Local News @ 5p M-F CM 11 NEWS AT 5PM (Program: 11 NEWS AT 5PM - P4)	CM	5:00 PM-5:30 PM	MT-----	:30	2	\$530.00	P04	2.20	NM	2	\$1,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	MT-----		2				\$530.00		2.20			
N 9	KHOU	07/04/20	07/07/20	Local News @ 6p M-F CM 11 NEWS AT 6PM (Program: 11 NEWS AT 6PM - P4)	CM	6:00 PM-6:30 PM	MT-----	:30	2	\$880.00	P04	4.00	NM	2	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	MT-----		2				\$880.00		4.00			
N 10	KHOU	07/04/20	07/07/20	Wheel of Fortune 630-7p CM WHEEL OF FORTUNE (Program: WHEEL OF FORTUNE - P4)	CM	6:30 PM-7:00 PM	MT-----	:30	2	\$1,400.00	P04	3.50	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	MT-----		2				\$1,400.00		3.50			
N 11	KHOU	07/04/20	07/07/20	Tue Prime A CM NCIS (Program: NCIS - P4)	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$2,180.00	P04	4.90	NM	1	\$2,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/20	07/10/20	-T-----		1				\$2,180.00		4.90			

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**KHOU**

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N12	KHOU	07/04/20	07/07/20	Tue Prime B FBI	CM	8:00 PM-9:00 PM	-T-----	:30	2	\$2,130.00	P04	4.20	NM	2	\$4,260.00
(Program: FBI - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/04/20	07/10/20	-T-----					2	\$2,130.00		4.20			
N13	KHOU	07/04/20	07/07/20	Tue Prime C FBI: MOST WANTED	CM	9:00 PM-10:00 PM	PM-T-----	:30	1	\$1,700.00	P04	4.10	NM	1	\$1,700.00
(Program: FBI: MOST WANTED - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/04/20	07/10/20	-T-----					1	\$1,700.00		4.10			
N14	KHOU	07/04/20	07/04/20	Local News @ 6p Sa 11 NEWS AT 6PM SAT	CM	6:00 PM-6:30 PM	-----S-	:30	2	\$400.00	P04	2.50	NM	2	\$800.00
(Program: 11 NEWS AT 6PM SAT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-					2	\$400.00		2.50			
N15	KHOU	07/04/20	07/04/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE (SAT)	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$650.00	P04	3.60	NM	1	\$650.00
(Program: WHEEL OF FORTUNE (SAT) - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-					1	\$650.00		3.60			
N16	KHOU	07/04/20	07/05/20	Sun Prime B 60 min	CM	7:00 PM-8:00 PM	-----S	:30	1	\$4,680.00	P04	6.00	NM	1	\$4,680.00
(Program: 60 min)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S					1	\$4,680.00		6.00			
N17	KHOU	07/04/20	07/04/20	Sat Prime A CRIMETIME SATURDAY	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$900.00	P04	3.00	NM	1	\$900.00
(Program: CRIMETIME SATURDAY - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-					1	\$900.00		3.00			
N18	KHOU	07/04/20	07/04/20	Sat Prime B 48 HOURS	CM	8:00 PM-9:00 PM	-----S-	:30	1	\$1,200.00	P04	3.00	NM	1	\$1,200.00
(Program: 48 HOURS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-					1	\$1,200.00		3.00			
N19	KHOU	07/04/20	07/04/20	Sat Prime C 48 HOURS	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$1,580.00	P04	2.40	NM	1	\$1,580.00
(Program: 48 HOURS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-					1	\$1,580.00		2.40			
N20	KHOU	07/04/20	07/04/20	Local News @ 10p Sa 11 NEWS AT 10P SAT	CM	10:00 PM-11:00 PM	PI-----S-	:30	1	\$650.00	P04	3.10	NM	1	\$650.00
(Program: 11 NEWS AT 10P SAT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-					1	\$650.00		3.10			
N21	KHOU	07/04/20	07/05/20	Local News @ 530p Su 11 NEWS AT 530PM SUN	CM	5:30 PM-6:00 PM	-----S	:30	1	\$350.00	P04	2.40	NM	1	\$350.00
(Program: 11 NEWS AT 530PM SUN - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S					1	\$350.00		2.40			
N22	KHOU	07/04/20	07/05/20	Sun Prime A 60 MINUTES	CM	6:00 PM-7:00 PM	-----S	:30	2	\$2,550.00	P04	4.10	NM	2	\$5,100.00
(Program: 60 MINUTES - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S					2	\$2,550.00		4.10			
N23	KHOU	07/04/20	07/05/20	Sun Prime C NCIS LOS ANGELES	CM	8:00 PM-9:00 PM	-----S	:30	1	\$1,700.00	P04	4.00	NM	1	\$1,700.00
(Program: NCIS LOS ANGELES - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S					1	\$1,700.00		4.00			
N24	KHOU	07/04/20	07/05/20		CM	9:00 PM-10:00 PM	-----S	:30	1	\$1,700.00	P04	3.10	NM	1	\$1,700.00

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Advertiser: POL/ Kathaleen Wall / R / US HOUSE / 1  
 Product Desc: Primary  
 Estimate: 561  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun Prime D															
NCIS: NEW ORLEANS															
(Program: NCIS: NEW ORLEANS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S		1			\$1,700.00			3.10			
N25	KHOU	07/04/20	07/07/20	Local News @ 12p M-F	CM	12:00 PM-12:30 PM	-----	:30	2	\$400.00	P04	2.80	NM	2	\$800.00
11 NEWS AT NOON															
(Program: 11 NEWS AT NOON - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/04/20	07/10/20	MT-----		2			\$400.00			2.80			
N26	KHOU	07/04/20	07/06/20	Mon Prime B	CM	8:00 PM-9:00 PM	M-----	:30	1	\$1,830.00	P04	3.30	NM	1	\$1,830.00
ALL RISE															
(Program: ALL RISE - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/04/20	07/10/20	M-----		1			\$1,830.00			3.30			
N27	KHOU	07/04/20	07/06/20	Mon Prime C	CM	9:00 PM-10:00 PM	M-----	:30	1	\$1,700.00	P04	4.60	NM	1	\$1,700.00
BULL															
(Program: BULL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/04/20	07/10/20	M-----		1			\$1,700.00			4.60			
N28	KHOU	07/04/20	07/07/20	Local News @ 10p M-F	CM	10:00 PM-10:35 PM	MT-----	:30	1	\$1,300.00	P04	2.00	NM	1	\$1,300.00
11 NEWS AT 10P MF															
(Program: 11 NEWS AT 10P MF - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/04/20	07/10/20	MT-----		1			\$1,300.00			2.00			
N29	KHOU	07/04/20	07/04/20	CBS This Morning Sa	CM	6:00 AM-8:00 AM	-----S-	:30	1	\$150.00	P04	1.00	NM	1	\$150.00
CBS THIS MORNING SAT															
(Program: CBS THIS MORNING SAT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-		1			\$150.00			1.00			
N30	KHOU	07/04/20	07/04/20	Local News @ 8a Sa	CM	8:00 AM-9:30 AM	-----S-	:30	2	\$200.00	P04	1.70	NM	2	\$400.00
11 NEWS SAT MORN @ 8A															
(Program: 11 NEWS SAT MORN @ 8A - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-		2			\$200.00			1.70			
N31	KHOU	07/04/20	07/05/20	Inside TX POL 5-530a	SGM	5-530a	-----S	:30	1	\$30.00	P04	1.00	NM	1	\$30.00
Inside TX POL 5-530a Su															
(Program: Inside Texas Politics - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S		1			\$30.00			1.00			
N32	KHOU	07/04/20	07/05/20	Local News @ 7a Su	CM	7:00 AM-8:00 AM	-----S	:30	1	\$130.00	P04	1.10	NM	1	\$130.00
11 News Sun Morn (7:00 AM-8:00 AM)															
(Program: 11 News Sun Morn - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S		1			\$130.00			1.10			
N33	KHOU	07/04/20	07/05/20	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	1	\$800.00	P04	3.80	NM	1	\$800.00
CBS Sun Morn @8A															
(Program: CBS Sun Morn @8A - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S		1			\$800.00			3.80			
N34	KHOU	07/04/20	07/05/20	Face the Nation	CM	9:30 AM-10:30 AM	-----S	:30	1	\$400.00	P04	1.40	NM	1	\$400.00
Face the Nation															
(Program: Face the Nation - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S		1			\$400.00			1.40			
N35	KHOU	07/04/20	07/05/20	Local News @ 10p Su	CM	10:00 PM-11:00 PM	-----S	:30	1	\$1,150.00	P04	3.70	NM	1	\$1,150.00
11 News at 10p Sun															
(Program: 11 News at 10p Sun - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S		1			\$1,150.00			3.70			

Totals 61 \$51,310.00